



Annapurna
College of Film and Media

Terms & Conditions

Eligibility Criteria

Eligibility for Graduate Programs

Student must have completed 10+2 in any stream with 50% minimum marks.

Eligibility for Post Graduate Programs

Bachelor's Degree in any field with 2-3 years of industry experience or Bachelor's Degree in Mass Communication/ Visual Communication or A Degree in a related discipline, with minimum marks of 50%.

Mandatory: Students are required to carry their portfolio of creative work during the Admission Interview

Admissions Process

Step 1 – Fill the Online Application Form

- Provide accurate and complete details of the student
- Provide a clear Statement of Purpose
- Upload all the required documents – Educational Certificates, Government ID Proof, Passport size photo and Payment Receipt
- Make the required payment of the Application Fee. The college is currently charging INR. 2100/- towards Application for Graduate and Post Graduate Programs & INR 1000/- towards Application for Certificate Courses. This fees is subject to change

Step 2 – Attend and clear All India Entrance Examination

In light of the current Covid-19 situation, the college is conducting the All India Entrance Examination Online. Students will be informed of the date in advance and are expected to abide by the rules of the Online Entrance Examination. These details will be shared with Students once they complete their Online Application.

Step 3- Group Discussion & Presentation

Once the Entrance Examination is cleared, the college will conduct a session for Group Discussion and Presentation. The modalities of the same will be communicated to the students via email.

Step 4- Personal Interview

The Final Selection Round involves a Personal Interview session with each student. Details of the same will be shared with the Shortlisted Candidates after the completion of Group Discussion and Presentation

Program Fees and Educational Support

The fees for the each program will vary depending on the Program Structure and Course Duration. The fees are subject to change every academic year. Program Fees does not include – Cost of Accommodation, Cost of Additional Equipment etc.

Merit Scholarship:

Scholarship will depend not only on academic accolades but the final decision will be taken on the basis of the All India Entrance Examination (AIEE), Interview & Review of the Portfolio submitted by eligible students. This assessment is done by our esteemed Academic Group.

Privacy Policy

This Privacy Policy applies to the [aisfm.edu.in](https://www.aisfm.edu.in)

[aisfm.edu.in](https://www.aisfm.edu.in) recognises the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information we collect on <https://www.aisfm.edu.in> and other offline

sources. This Privacy Policy applies to current and former visitors to our website and to our online customers. By visiting and/or using our website, you agree to this Privacy Policy.

aisfm.edu.in is a property of Akkineni Film and Media Education Society, registered under the Registrar of Societies Hyderabad South, 2019 having its registered office at 8-2-293/82/A, Road No 2 Banjara Hills Hyderabad 500 034.

Information we collect

- **Contact information:** We might collect your name, email, mobile number, phone number, street, city, state, pin code, country and ip address.
- **Payment information:** We might collect your name, address and payment method when you fill application and made payment. We NEVER collect your credit card number or credit card expiry date or other details pertaining to your credit card on our website. Credit card information will be obtained and processed by our online payment partner Razor pay.
- **Information you post:** We collect information you post in a public space on our website or on a third-party social media site belonging to aisfm.edu.in.
- **Demographic information:** We may collect demographic information about you, events you like, events you intend to participate in, or any other information provided by you during the use of our website. We might collect this as a part of a survey also.
- **Other information:** If you use our website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, duration of time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

We collect information in different ways.

- **We collect information directly from you:** We collect information directly from you when you register for an event or fill form. We also collect information if you post a comment on our websites or ask us a question through phone or email.

- **We collect information from you passively:** We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website.
- **We get information about you from third parties:** For example, if you use an integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name and email address.

Use of your personal information

- **We use information to contact you:** We might use the information you provide to contact you for confirmation of a purchase on our website or for other promotional purposes.
- **We use information to respond to your requests or questions:** We might use your information to confirm your registration for an event or contest.
- **We use information to improve our products and services:** We might use your information to customize your experience with us. This could include displaying content based upon your preferences.
- **We use information to look at site trends and customer interests:** We may use your information to make our website and products better. We may combine information we get from you with information about you we get from third parties.
- **We use information for security purposes:** We may use information to protect our company, our customers, or our websites.
- **We use information for marketing purposes:** We might send you information about special promotions or offers. We might also tell you about new courses or master classes. These might be our own offers or products, or third-party offers or courses we think you might find interesting. Or, for example, if you fill form from us we'll enrol you in our newsletter.
- **We use information to send you transactional communications:** We might send you emails or SMS about your payment made for application.
- **We use information as otherwise permitted by law.**

Sharing of information with third-parties

- **We will share information with third parties** who perform services on our behalf. We share information with vendors who help us manage our online registration process or payment processors or transactional message processors. Some vendors may be located outside of India.
- **We will share information with the event organizers.** We share your information with event organizers and other parties responsible for fulfilling the purchase obligation. The event organizers and other parties may use the information we give them as described in their privacy policies. (I think we don't require this, kindly suggest)
- **We will share information with our business partners.** This includes a third party who provide or sponsor an event, or who operates a venue where we hold events. Our partners use the information we give them as described in their privacy policies. (I think we don't require this, kindly suggest)
- **We may share information if we think we have to** in order to comply with the law or to protect ourselves. We will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests. Or, we might also share information when we are investigating potential fraud.
- **We may share information with any successor to all or part of our business.** For example, if part of our business is sold we may give our customer list as part of that transaction.
- **We may share your information for reasons not described in this policy. We will tell you before we do this.**

Email Opt-Out

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please email info@aisfm.edu.in. It may take about ten days to process your request. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS.

Third party sites

If you click on one of the links to third party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

If you have any questions about this Policy or other privacy concerns, you can also email us at info@aisfm.edu.in

Updates to this policy

This Privacy Policy was last updated on 22.05.2020. From time to time we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.

Jurisdiction

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.